What is open government? The contemporary conceptualization of open government remains rooted in transparency and accountability, but it is embedded within the political-economy of policy, where forces of globalization through supranational organizations strongly influence the creation and dispersion of policy across the globe. Recognizing the direct impact of subnational governments on residents, in 2016 the Open Government Partnership (OGP) launched the Subnational Pioneer’s Pilot Project with 15 participating government authorities globally. Each subnational participant submitted an action plan for opening their government information and processes in 2017. The uniformity of the OGP action plan provides a unique opportunity to assess the conception of open government at the subnational level globally. This paper uses a document analysis to examine how open government is conceptualized at the subnational level, including the salience of various components, and how local context can influence the development of action plans that are responsive to the realities of each participating jurisdiction. This paper assesses whether being a part of the political-economy of policy homogenizes the action plans of 15 subnational governments or allows for local context to influence the design of commitments still aligned within a general theme.